

## AllSource and BlackSky Global Create Content Partnership

*Satellite Imaging-as-a-Service provider to collaborate with imagery intelligence analysts to provide global commercial and governmental insight*

SEATTLE and LONGMONT, Colo. – June 23, 2015 – [BlackSky Global](#), a Satellite Imaging-as-a-Service company, today revealed its content partnership with commercial imagery intelligence provider [AllSource Analysis](#). BlackSky will provide high-resolution, rapid-revisit, cost-effective satellite imaging data to AllSource for incorporation into its multisource analytics capabilities and product development.

“BlackSky Global’s competitive business model, frequent revisit rate and end-user experience enables my team to source near-real-time imagery and quickly respond to our customer’s analytical needs,” said AllSource CEO Stephen Wood. “Fast access to BlackSky’s high-resolution imagery allows our analysts to accurately access what’s happening as it’s happening, and deliver relevant insight for our customers’ response plans.”

The partnership will support a variety of analyses across multiple industries such as agriculture, forestry, civil government, non-governmental organizations, defense, finance, engineering, energy and others. Governments and organizations can leverage the combined imagery and analytics capabilities to monitor the worldwide economy, environment and trends to gain valuable business insights and intelligence.

“With the capabilities of our satellite imagery constellation in viewing our planet in near real-time, we are excited about our partnership with AllSource and supporting its analysis,” said Jim Beckley, BlackSky’s Vice President of Sales and Business Development. “When it comes to monitoring and analyzing the global economy, working with a team that has such a deep bench of multisource analysts and broad vertical market expertise is a powerful combination to go to market together. We look forward to working with AllSource to drive positive change and to better understand our world.”

### About BlackSky Global

BlackSky Global is a new “Satellite Imaging-as-a-Service” provider aimed at commercializing access to high-performance satellite imagery. Through a planned 60-satellite constellation, the company will provide cost-effective, high-resolution, rapid-revisit satellite imagery capturing over 95 percent of the Earth’s populated area. By the end of 2019, BlackSky Global plans to orbit the largest fleet of high-resolution imaging satellites in existence to provide an evolving infrastructure for understanding our world in near real-time. Founded in 2013, BlackSky Global is headquartered in Seattle. For more information, please visit [www.blacksky.com](http://www.blacksky.com) and follow @BlackSkyGlobal on Twitter.

### About AllSource Analysis

Based in Longmont, AllSource Analysis leads the commercial imagery intelligence market



with a suite of multi-source information and analytic products. In partnership with the world's leading data resources and an international network of analysts, ASA's expert team fuses unique content into actionable intelligence for critical decision-makers in energy, financial, government and humanitarian industries. The company's vision, insight and experience combine to dramatically reduce the historically high costs and complexity of geographic technology. ASA delivers affordable, easy-to-use business intelligence to a new generation of users across a broad range of applications. For more information, please visit [www.AllSourceAnalysis.com](http://www.AllSourceAnalysis.com) .